

Are you Speaker Bureau Ready?



SPEAKING 
BUSINESS

SPEAKER BUREAU CHECKLIST

Are you Speaker Bureau Ready?

Tick for every item you can say yes to:

- I am charging (and being paid) 4 or 5 figures per speech
- I am getting booked regularly
- I have high quality video footage and/or a professional Showreel
- I have hi-res colour images - Head and Action Shots
- I have a website dedicated to my expertise and speaking
- I have a clear headline/strapline/claim to fame
- I have a clear USP
- I have a well written bio
- I have a short version of my bio (75 to 100 words)
- My topic is relevant and current
- I have speech titles with descriptions and takeaways
- I have an introduction to bring me onto stage/camera
- I have a minimum of 3 testimonials from people who have paid me to speak
- Bonus** (if you are able to provide):
Accessible content at least one of the following:
 - A book/books
 - Blog
 - Video content
 - Articles

If you need help to be Speaker Bureau ready, drop us an email:
enquiries@speakingbusinessacademy.com